Optimistic radio		
I. Objectives		
? To support gifted schoolchildren and students, working in the sphere of professional and amateur radio;		
? To popularize new teaching methods in the sphere of radio journalism;		
? To draw attention to the problems of the young;		
? To introduce the best student radio programs to the public.		
II. Conditions		
Each participant (an author or a students radio station) is allowed to present only the one radio program in each nomination on a separate CD or DVD.		

The nomination, the title, the author and the timing should be noted on a disk cover.

ompetition application

The organizations sending official delegations to participate in the competition should send a  $\underline{\mathbf{c}}$ 

and radio programs together. The organizing committee will not consider projects, applications and disks that do not correspond the required conditions.
III. Dates and location
Deadline for applications: 8 April, 2011.
Format: DVD (CD)
Address: ТРК ЮУрГУ-ТВ. 454080, Россия, г. Челябинск, пр. Ленина, 76, Южно-Уральский государственный университет, главный корпус, ауд. 1004.
Contacts: Olga Maruseeva ? special projects editor, tel/fax: (351) 267-90-82, 8-906-867-94-63
E-mail: maruseeva.olga@mail.ru
Dates: 13-16 April 2011
IV. Nomination

?	?Let?s join our hands!? (max. 10 minutes);
?	?We cover the news? (informational radio program, max. 10 minutes);
?	?Beautiful time? (free genre, max. 10 minutes);
? histo	?Stories about history? (programs about historical evidence, periods, the great names of ry, max. 10 minutes);
?	?My hero? (character sketch, max. 10 minutes);
? minu	?Megalopolis on the air!? (reports about social, economic, cultural life of a city, max.10 tes);
?	?Radio theater?;
?	?Music for you? (youth music program, max.10 minutes);
?	?Social radio spot? (max. 90 seconds);
? minu	Special nomination for schoolchildren: ?School years wonderful? (any genre, max.10 tes).

V. Assessment criterion		
?	originality;	
?	newsworthiness;	
?	topicality;	
?	trustworthiness;	
?	operational efficiency;	
?	vocabulary and stylistics;	
?	composition cohesiveness of the text;	
?	subject diversity;	
?	background music;	
?	use of natural sound;	
?	montage logics and originality;	

?	work of a radio presenter on the air;	
?	lively speech;	
?	intonations and pace of speech;	
?	credibility;	
?	literary style;	
?	validity;	
? cogency.		