

**International school and student mass-media festival "Giraffe-Mass Media" is held in accordance with the program of the festival:**

- ? opening of the festival;
- ? open views, plays, discussion submitted to the contest of journalistic materials;
- ? master classes with leading Russian and foreign journalists, editors and experts of print and Internet media, television and radio;
- ? awarding ceremony for winners and participants of the contest (dress code: evening gowns and suits);
- ? cultural program;
- ? closing of the festival.

**Program of the 3<sup>rd</sup> International school and student mass-media Festival**

**"Giraffe-Mass media"**

**April, 13-16, 2011**

### April, 13, 2011

? Arrival of participants from Russia and near-abroad countries.

? Registration of the festival participants and the guests (main building of the Southern Ural State University, room 220).

? Accommodation in student hostels or hotels of the city.

**18:00** Going to the theater to the ballet ? Don Quixote? .

### April, 14

**9:30 ? 10:00** A special meeting of the foreign participants and the guests of the Festival (main building, 9<sup>th</sup> floor, room 1007), distribution of the materials for the Festival (badges and folders).

**10:00 ? 10:30** Opening ceremony. The performance of the musical theatre. The demonstration

of the II school and student mass-media Festival Journal (main building, 9<sup>th</sup> floor, room 1007).

**10:30 ? 11:00** Appointment of the jurors.

**11:00 ? 13:00** Operation of the jury (main building, 9<sup>th</sup> floor, room 1012 ? ?Radio broadcasting?; room 1001 ? ?Printed media?; room 1013 ? ?Universal journalist?; room 1007 and 239 ? ?Television?; room 524 A ? ?Internet journalism?).

**13:00 ? 14:00** Lunch (dining-hall, hostel 2).

**14:00 ? 16:00** Operation of the jury (main building, 9<sup>th</sup> floor, room 1007).

**16:00 ? 16:30** Milk-break (main building, 9<sup>th</sup> floor, room 1005).

**16:30 ? 18:00** Operation of the jury (main building, 9<sup>th</sup> floor, room 1012 ? ?Radio broadcasting?; room 1001 ? ?Printed media?; room 1013 ? ?Universal journalist?; room 1007 and 239 ? ?Television?; room 524 A ? ?Internet journalism?).

**18:00** Party ?Giraffe party? at the Cafe ?Podzemka? (81, street Soni Krivoy ) .

## April, 15

**10:00 ? 13:00** Operation of the jury (main building, 9<sup>th</sup> floor, room 1012 ? ?Radio

broadcasting?; room 1001 ? ?Printed media?; room 1013 ? ?Universal journalist?; room 1007 and 239 ? ?Television?; room 524 A ? ?Internet journalism?).

**13:00 ? 14:00** Lunch (dining-hall, hostel 2).

**14:00 ? 15:30** Master-classes at 5 areas of the festival: television, radio, printed media, the Internet journalism and the universal journalist?s work (main building, 9<sup>th</sup> floor, room 1007, 1013).

**15:30 ? 16:30** Summing up of the results (operation of all jurors).

**15:30 ? 16:30** Excursion through the main building of the Southern Ural State University (Art Hall, Cyber Russian Museum, winter garden, observation desk, television and radio company SUSU-TV).

**16:30 ? 17:00** Milk-break (main building, 9<sup>th</sup> floor, room 1005). Spare time. Preparations to the closing ceremony.

**17:00 ? 18:30** The closing ceremony, awarding of the winners (main building, Assembly hall).

**April, 16**

**9:00** Departure of the participants and the guests.